For the perfect finishing touch to any coffee experience: GRAEF introduces milk frother with induction technology

(Arnsberg, March 2024) Latte macchiato, cappuccino, caffè latte – many Italian coffee specialties become a true delight only because of their fine, creamy milk foam. For the finest foam creations, kitchen appliance manufacturer GRAEF has now launched a very special milk frother as part of its newly established Coffee World. Thanks to innovative induction technology, the MS902 creates the perfect crown of frothed milk for every coffee variation. The ideal milk foam should be fine-pored, creamy and well-tempered so that it doesn't collapse too quickly. The elegant glass milk jug of the GRAEF frother even lets you watch the foam reach perfect consistency. The MS902 can froth different types of milk, from cow's milk to soy and oat milk, and can also prepare delicious cocoa - even with larger pieces of chocolate

GRAEF's new milk frother uses innovative induction technology, providing particularly convenient and precise temperature control to create the ideal milk foam – which it does extremely quietly. Another key feature of the MS902 is the elegant glass milk jug with level markings, which not only provides a modern and stylish look but also offers a clear view of the frothing process. In addition to flawless design, the compact frother stands out for its easy operation. The glass touch display allows intuitive control of the frothing procedure, as well as temperature adjustments in 5°C steps, from 45°C to a maximum of 85°C. To accommodate all user wishes, the display offers six different programs, producing cold or warm foam with high volume or creamy texture, as well warm milk and hot chocolate.

The new MS902 allows for effortless preparation of up to 400 ml of frothed milk - perfect for big family brunches. Thanks to the removable and dishwasher-safe glass jug, it is also super easy to clean. An automatic shut-off prevents heated milk from burning.

The new GRAEF milk frother MS902 is now available for €119.99 (RRP).

For more information about Gebr. GRAEF GmbH & Co. KG, visit https://www.graef.de/en/info/ and follow us on our social media channels.











Download images



Up to 400 ml of foam can be prepared with the MS902.



The glass milk jug is removable and dishwasher safe.



The new milk frother uses innovative induction technology..

Presseinformation

About Gebr. GRAEF GmbH & Co. KG:

Founded in 1920, Gebr. GRAEF GmbH & Co. KG from Arnsberg is one of the leading manufacturers of cutting machines for private and commercial use. Since 2022, the family-owned company, now in its fourth generation, has a new brand claim: "For today. For tomorrow. For you." The new claim underlines GRAEF's philosophy and also holds an important message for the future. Thanks to many years of expertise, technological know-how, and absolute passion, GRAEF stands for durable products meeting the highest standards of quality and design. The company's greater vision: to become the most popular and sustainable supplier of cutting technology and kitchen appliances in the market and thereby inspire customers to practice a sustainable lifestyle.

The innovative products of the Arnsberg-based manufacturer have repeatedly set industry standards, especially its universal slicers for private households. The GRAEF company also supports consumers in their daily indulgence with portafilter espresso machines, coffee grinders, kettles, choppers, dehydrators, blenders, an ice cream maker and a multi-grinder. Nationally and internationally, its products are known for high-quality workmanship, durability, user-friendliness and sophisticated design. They have been awarded the most coveted design prizes many times and repeatedly achieved top marks in product tests. Since 2004, GRAEF has been named "Brand of the Century" multiple times – most recently in 2022, after already receiving the Plus X Award for "Best Brand of the Year 2020" and the Plus X Award for Sustainability in 2022. Also in 2020, the kitchen appliance manufacturer collected the most Plus X Award seals of approval within its product group and was named "Most Innovative Brand 2020."





The MS902 has a practical glass touch display.

More informationen

Deutscher Pressestern®
Bierstadter Straße 9 a
65189 Wiesbaden
www.deutscher-pressestern.de

Svenja Karolczak

E-Mail: s.karolczak@public-star.de
Tel.: +49 611 39539-16

Diana Heinbach

E-Mail: d.heinbach@public-star.de
Tel.: +49 611 39539-18



DEUTSCHER PRESSESTERN