

GRAEF launches Batessa – the ultimate portafilter machine for no-compromise espresso

(Arnsberg, January 2024) As part of realigning its Coffee World portfolio, GRAEF, a renowned manufacturer of high-quality kitchen appliances, unveils the Batessa: a portafilter espresso machine that stands out for its functionality, customizability, and ease of use. With its expert settings, it's the right choice for discerning home baristas who not only relish excellent taste but also love crafting their own fine-tuned coffee favorites. Thanks to the Mix & Match option, the aesthetics of the machine can be matched to personal tastes as well – because as we all know, we eat with our eyes first. The Batessa debuts alongside the equally new premium model Estessa, both poised to become the crown jewels of GRAEF's new Coffee World.

Perfect espresso preparation with great looks

The Batessa wows with a sleek, compact design. Its modern matte black stainless steel housing exudes simple elegance and can be given a completely unique style with the Mix & Match concept. Styling choices include high-end housing elements and portafilter designs, such as classy acacia wood, acrylic, epoxy, or concrete, making the machine's aesthetics adaptable to any kitchen. But it's not just the look, of course, but also the espresso that can be custom-tailored – by simply using the intuitive display and its many settings. Thanks to a proportional-integral-derivative (PID) controller that constantly checks and adapts temperature against the one selected, the brewing temperature can be precisely adjusted in 1°C steps. A built-in gauge also offers perfect control over brewing pressure, and with a force of up to 16 bars, the Batessa extracts every espresso with utmost precision. Featuring pre-infusion programs and seven steam programs, the machine coaxes superbly fine, intense flavors as well as a rich crema from each coffee bean. Output can be programmed for either one or two cups.

Simple operation for stress-free sipping

The quality the Batessa perhaps most stands for is "efficiency." The dual thermoblock and actively heated brew group ensure quick readiness and energy-efficient operation. Thanks to the dual pump system, espresso and milk froth can be made at the same time and entirely independent of each

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The new GRAEF Batessa portafilter machine: a highlight for every coffee fan.



The Mix & Match concept offers different design styles, here acacia wood.



The passively heated cup rest on the top of the appliance preheats the cups.

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Press release

other. By preheating the cups, the passively heated cup rest helps to keep the espresso from cooling off too quickly. So that each cup can be enjoyed without worries, the machine also comes with many easy-maintenance features. Thanks to the puck drainage, pipes and tubes remain free of impurities from coffee residues (puck = coffee grounds). The 2.5-liter water tank is equipped with a water level sensor and a water filter, the latter there to prevent scale build-up. The drip tray is removable for easy cleaning, and the professional 360° no-burn steam wand is designed so that milk won't bake onto it during frothing. Finally, high-quality materials and precise workmanship guarantee a long lifespan.

Matching gear for even greater coffee bliss

The Batessa comes with a 58-mm portafilter (double spout), single-wall filter baskets, a milk pitcher, tamper, blind basket, and cleaning tools. Additional accessories are available separately. For ultimate flavor perfection, GRAEF recommends the matching on-demand coffee grinder CM1012. Featuring a timer and stepless grind size adjustment, this high-quality flat burr grinder yields optimal results for each desired coffee type – ensuring never-ending delights and “perfect harmony” in each cup.

GRAEF's fresh take on coffee

To newly align its Coffee World, GRAEF has already started developing a special strategy last year, establishing a “coffeeworld department” supported by external experts such as Raffaele Luliucci, barista und Espresso Italiano Champion of 2018, as well as specialists from the former GRAEF CoffeeKitchen. The intensified marketing and sales efforts reflect the segment's growing significance in the company's strategy. With the new premium machines and Mix & Match concept, GRAEF is taking a first big step towards realizing its plans.

Further information about Gebr. GRAEF GmbH & Co. KG is available at www.graef.de and on the company's social media channels.



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GRAEF has a very special new product in its Coffee World.



The CM1012 coffee grinder is the perfect match for the GRAEF Batessa.

COFFEE WORLD.

The logo of GRAEF's Coffee World.

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About the Gebr. GRAEF GmbH & Co. KG:

Founded in 1920, Gebr. GRAEF GmbH & Co. KG from Arnberg is one of the leading manufacturers of cutting machines for private and commercial use. Since 2022, the family-owned company, now in its fourth generation, has a new brand claim: "For today. For tomorrow. For you." The new claim underlines GRAEF's philosophy and also holds an important message for the future. Thanks to many years of expertise, technological know-how, and absolute passion, GRAEF stands for durable products meeting the highest standards of quality and design. The company's greater vision: to become the most popular and sustainable supplier of cutting technology and kitchen appliances in the market and thereby inspire customers to practice a sustainable lifestyle.

The innovative products of the Arnberg-based manufacturer have repeatedly set industry standards, especially its universal slicers for private households. The GRAEF company also supports consumers in their daily indulgence with portafilter espresso machines, coffee grinders, kettles, choppers, dehydrators, blenders, an ice cream maker and a multi-grinder. Nationally and internationally, its products are known for high-quality workmanship, durability, user-friendliness and sophisticated design. They have been awarded the most coveted design prizes many times and repeatedly achieved top marks in product tests. Since 2004, GRAEF has been named "Brand of the Century" multiple times – most recently in 2022, after already receiving the Plus X Award for "Best Brand of the Year 2020" and the Plus X Award for Sustainability in 2022. Also in 2020, the kitchen appliance manufacturer collected the most Plus X Award seals of approval within its product group and was named "Most Innovative Brand 2020."

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